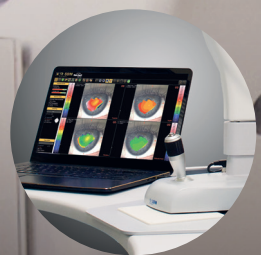
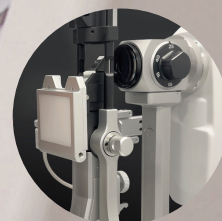


**Reichert**  
AMETEK

  
**OS1000**

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Sistemi



# Dry Eye and Ocular Surface

FROM EFFORTLESS EVALUATION TO SOOTHING THERAPY



# Introducing

the most comprehensive family of **Dry Eye Assessment and Therapy Devices**, from Reichert®/SBM Sistemi, featuring innovative technologies that evaluate the ocular surface and dry eye disease quickly and non-invasively by providing objective and reproducible results.

## WHY INVEST IN OCULAR SURFACE ASSESSMENT TECHNOLOGY?

- Dry Eye Disease (DED) is becoming more prevalent in the United States with an estimated 16 million Americans having been diagnosed with DED,<sup>1</sup> but some reports indicate nearly half of all U.S. adults experience dry eye signs and symptoms.<sup>2</sup>
- 33% of patients in eye care clinics present complaints of dry eye symptoms,<sup>1</sup> impacting the quality of their day-to-day lives.
- Traditional methods of assessing DED can be time consuming, difficult to administer, uncomfortable for patients, and often provide subjective results which can lead to misdiagnosis.

Choosing from Reichert's comprehensive and flexible family of advanced dry eye assessment and therapy devices will enable your practice to increase operational efficiency, identify more DED, and enhance patient care.



## Activa Med

### Non-invasive Therapy for Dry Eye Relief

An innovative eye-mask that uses precisely controlled heating and micro-vibration to relieve dry eye symptoms caused by Meibomian Glands Dysfunction (MGD) and evaporative dry eye.

#### BENEFITS OF USING ACTIVA:

- Grow your business with in-clinic evaporative dry eye relief.
- Improve patient satisfaction with immediate symptom relief.
- Reduce operating cost with zero consumables.
- Use Activa in conjunction with Intense Pulsed Light (IPL) to amplify the effects of IPL.